Dana Ward

She’s smart, caring for her loved ones and spiteful towards those who put others down. She knew Hayden Jones from the time they were both small but parted ways in those early years of teenage drama and hormonal changes. She grew to be a capitalism fanatic who thanks in large part to her family’s constant pursuit of riches in the automobile industry. Her father, a CEO for a major car manufacturer that has thrived under his leadership and his daughter a doting daughter that has followed in his every step. She’s driven, strong and won’t take no for an answer. She had dreams of becoming just like her father, just as great in every sense of the word, but this dream was shattered when her father died of a heart attack when the corporation he was leading suddenly suffered a major fire in one of his warehouses where people died. He was sued, antagonized and made to be an abuser who demeaned his workers, who beat his children and who wanted nothing but to keep profits up at the cost of his workers lives.

Dana changed because of this. She no longer longed for a life as her father who until the day he died fought for the wellbeing of people, of the continuous harmony and respect for everyone everywhere. She lived for her own gain, for her own pleasure and the caring of her own needs. No longer bothering with the pleads of those who were in dire need, to hell with them all is what she now says. She discovered the foundation for what it really was when reading online articles about it and thought it to be too good to be true, as most charitable organizations are.

She did her research and discovered what she had already thought of. It was all a façade that was built upon the crisis of crying children and dead mothers. Mark Jefferson, the founder and most prominent figure of this organization had promised that by his power he would ease a small suffering of the world. Yes, he said small in comparison to the whole world and this is something that was applauded as he had begun to mobilize his resources to build hospitals in needy countries, tons of food resources to families who had undergone major catastrophes. Years after this endeavor of bettering the world on his own he began to recruit like-minded people to help his achieve his goals, them being to use it as major tax-breaks and to move large quantities of income that were unreported and to facilitate their own growth in their designated industries with the aid of criminals to create false narratives and debilitate the competition by sabotaging products and sometimes bullying them to avoid deals or brands, leaving these members’ companies to be granted deals and major ad-spots for their products and continuous advertising for the foundation.